



# 2016 GRATITUDE REPORT



Helping youth thrive  
in all our communities

TIM HORTON CHILDREN'S FOUNDATION

# Camp is not an end point; it's a place to return to and a catalyst for change.

## WHERE WE'VE BEEN

We have continuously grown and innovated our programs throughout the past 42 years of welcoming children to camp. With the help of our incredible supporters, we have established seven inspiring camp facilities and now see over 19,000 young people through our doors each year.

Our mission has always been about much more than providing youth with a vacation. It's about building lasting strengths and life skills through intentional experiences. We believe that investing in youth living in priority neighbourhoods is such a valuable way to support our communities.

## WHERE WE'RE GOING

With the completion of our newest camp Tim Horton Camp Whiteshell last year, we have taken the opportunity once again to look to the future of the Foundation and establish a new vision for the coming years.

This new strategic direction is about refining our program to have a meaningful impact on our campers to an even greater extent and committing to a sustained experience for all of them. Additionally, we will zero in on youth at a critical age in their development during the transition from childhood to adolescence. This is a time when influences can be negative and our ongoing, positive presence in their lives represents something for them to belong to.

It's about taking everything we know about the power and potential of our unique camp experience to new levels to truly transform the lives of the youth we serve.

The year ahead will undoubtedly be an exciting one and we look forward to working together to help youth thrive in all our communities.

**David Clanachan**  
Chair  
Tim Horton Children's Foundation

**Dave Newnham**  
President & Executive Director  
Tim Horton Children's Foundation

# Our Camps & Reach

We serve youth from low-income families living in *Tim Hortons* communities across North America. From coast to coast, each of our seven camps offer inspiring facilities and staff teams committed to positive youth development.



## Community Leaders Program

Throughout the fall, winter and spring, we welcome schools from low-income neighbourhoods for two distinct four day, three night trips to camp. Students leave their school community to participate in camp experiences designed to develop life and leadership skills which provide the building blocks for youth engagement.

Between camp visits, students challenge themselves with constructive actions and each group creates their own community service project. The school pictured here decided on a "Milk Bag Mission" and the class collected milk bags from businesses in the area to weave mats for their local mission. The program inspires students to instill positive cultural change in their schools and fosters a commitment to making their communities better places.

“ Kids at inner city schools are just as bright... just as smart. They jump just as high and they run just as fast. They just haven't had the opportunities. But when you give them the time and you give them the chance, they catch up really fast. ”

Terry, Teacher

## Youth Leadership Program

During the summer months we serve youth, ages 12-16, who participate in five, 10 day sessions spread over five years. Each level features increasingly challenging activities, wilderness expeditions and workshops with specific constructive actions for youth to complete in between levels. The program builds skills and strengths that help youth thrive at school, succeed in their future workplaces and become positive, contributing members of their communities.



“ This experience was one of the biggest positive influences in my life. I had no stability at home or school, but once a year I would always come out to camp and it gave me something to look forward to. I met my support system out there and I challenged myself both physically and mentally. It pushed me to be who I am and to accept the flaws of both myself and everybody around me. ”

Nicole, Youth Leadership Program Camper

# 2016 Camp Day Success

On Wednesday June 1st, Tim Hortons Restaurant Owners, team members and guests came together to raise a record-breaking \$13.1 million for the Foundation. From coffee and bracelet sales to fundraisers like balloon pops and window washing, we are so thankful for the generosity and energy of our supporters.

This year marked the 25th anniversary of Camp Day and we highlighted the turnaround moment that many of our campers attribute to their life changing camp experience with us. Visit our YouTube channel (THCF1974) to hear from three camp alumni — Kyle, Aziza and Maxim — who shared their personal stories of growth and resiliency that they credit to the many values and lessons learned at camp.

**\$13.1  
MILLION  
RAISED**

“My parents moved here because they wanted to give us a better life. Camp gave me that opportunity and that open door. I’m here now and I don’t think I would be here if it wasn’t for camp.” - Aziza

“Before I went to camp, I didn’t know what my future held and I didn’t know where I was going. Camp made me realize there were endless possibilities for me and that I could do, and would do, anything I set my mind to.” - Kyle

“When I arrived at camp and realized there were other people who, in only 10 days, believed in me, well, it helped me move forward. It made me continue to want to go to school and push a little further to accomplish things in my life.” - Maxim

**THANK YOU!**



# The Change Makers

The following companies keep the [camp] fires burning and the inspiring experiences we provide would not be possible without their support. On behalf of the thousands of youth who have benefited from your outstanding contributions this year, thank you.

FOUNDING PARTNER

**Tim Hortons**

Corporate, Restaurant Owners and Advertising & Promotion Fund



**ARYZTA**  
Passion for good food



**JWT**



**AIR CANADA**



**KraftHeinz**



**Pillers**

**Saputo**



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Ottawa Senators Foundation  
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Pfizer Canada  
Rich Products of Canada Ltd.  
SCA Tissue Canada

**Solis Mexican Foods**  
SureShot Solutions  
Swiss Water Decaffeinated Coffee Company  
Upper Crust  
Volcafe USA LLC  
WestJet



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Ailments Ultima Foods  
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Bunn-o-Matic  
Campbell Company of Canada  
Chicopee Inc.

**Clearview Strategic Partners**  
Digi Cold Chain Solutions  
Imperial Oil  
Impulse Graphics & Display Solutions  
Interac  
K Paul Architect

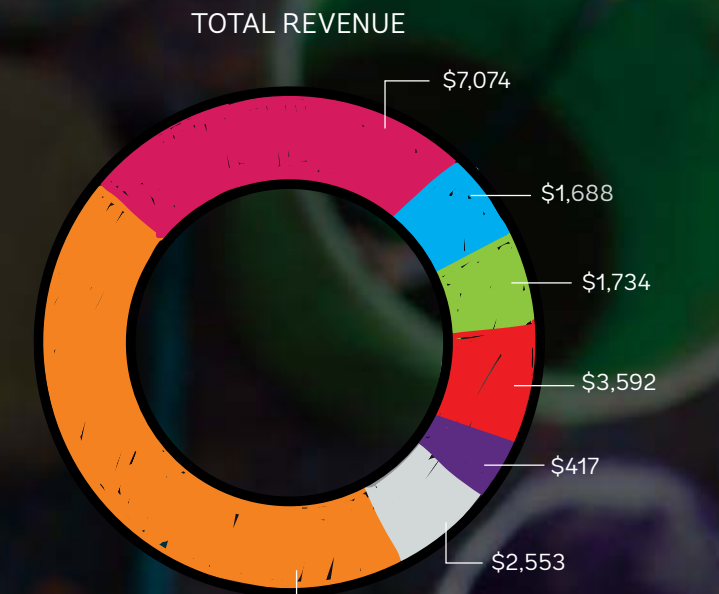
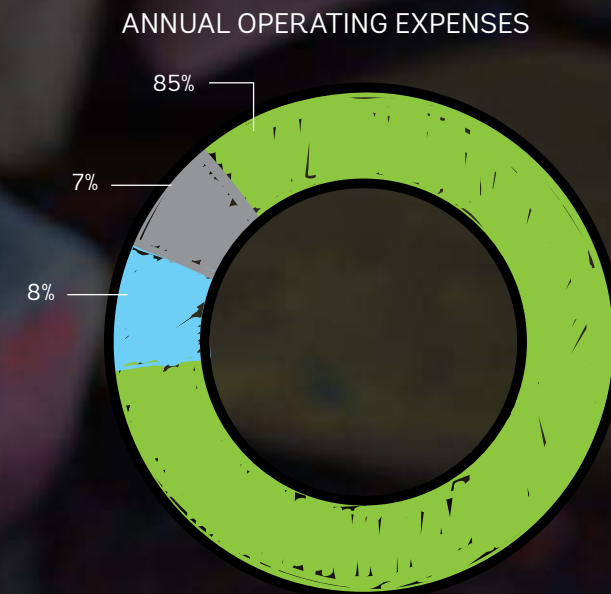
**Kimberly-Clark Professional**  
Marsan Foods  
Nestle Professional  
Novolex  
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Osgood State Bank  
Panasonic Canada Inc.

**Pigeon Brands Inc.**  
PolarPak Ltd.  
RBC  
Staples Business Advantage  
Superior Dairy Inc.

# Financial Update

TIM HORTON  
CHILDREN'S FOUNDATION  
CAD (000's)

	2016	2015
ASSETS, LIABILITIES & NET ASSETS		
ASSETS	\$60,500	\$61,108
LIABILITIES	\$3,634	\$6,059
NET ASSETS	\$56,866	\$55,049
SUMMARY OF REVENUES & EXPENSES		
REVENUE	\$30,129	\$31,573
TOTAL EXPENSES	(\$28,312)	(\$28,650)
EXCESS OF REVENUE OVER EXPENSES	\$1,817	\$2,923



CHARITABLE PROGRAM  
FUNDRAISING  
ADMINISTRATION

CAMP DAY  
INDIVIDUAL DONATIONS  
RESTAURANT BRANDS INTERNATIONAL (RBI) AND ADVERTISING & PROMOTION FUND  
COIN PROGRAM  
SPECIAL EVENTS  
FEE FOR SERVICE & OTHER DONATIONS  
CORPORATE PARTNERS

The accompanying financial information as of October 31, 2016 and October 31, 2015 is unaudited. Our audited financial statements, including all required disclosures and the report of our independent auditors, are not presented herein. To view our full audited financial statements, please contact us at 519-448-1248.

## Our Board of Directors

We are grateful for the leadership and insight provided by our valued Board of Directors who help advance the organization's mission and rally behind the cause each and every day.

**David Clanachan, Chair**  
Chairman of RBI Canada

**Mark Trombley**  
Tim Hortons Restaurant Owner

**Tracy Allard**  
Tim Hortons Restaurant Owner

**Amanda Kerr**  
Tim Hortons Restaurant Owner

**Nicole Nakoneshny**  
Vice President, Strategy & Assessments and Editor, Philanthropic Trends Quarterly at KCI (Ketchum Canada)

**Brad Rixmann**  
Tim Hortons Restaurant Owner

**Mark Angelini**  
Tim Hortons Restaurant Owner

**Elias Diag**  
President, Tim Hortons Brand

**Jim Shaw**  
Tim Hortons Restaurant Owner

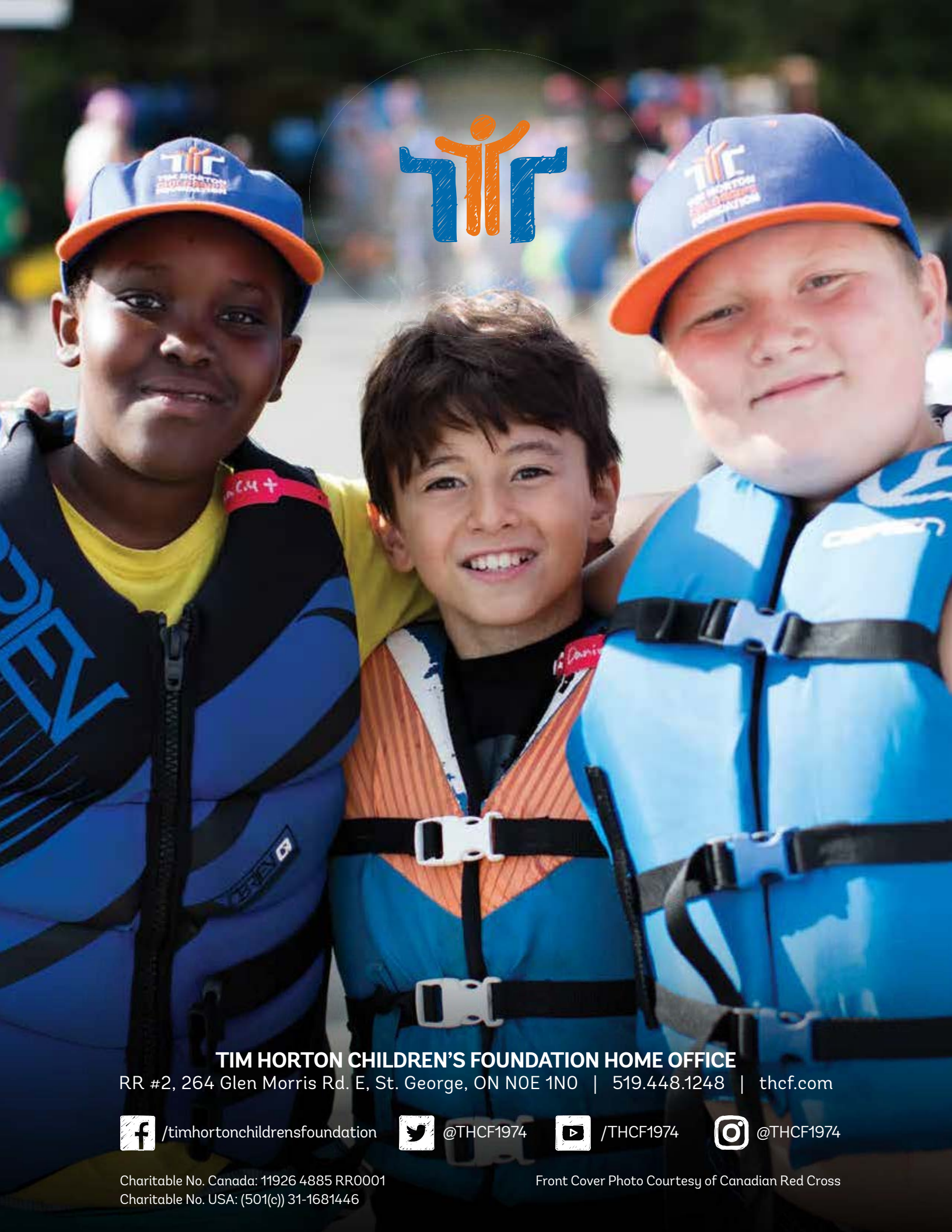
**Gynette Smith**  
Tim Hortons Restaurant Owner

**Amit Seth**  
Tim Hortons Restaurant Owner

**Rob Eatough**  
Superintendent of Education - School Operations, Halton District School Board - J.W. Singleton Centre

**Diana Ulsrud**  
Tim Hortons Restaurant Owner

**Tabbassum Mumtaz**  
President and Chief Executive Officer for Ampex Brands, Inc.



**TIM HORTON CHILDREN'S FOUNDATION HOME OFFICE**

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/timhortonchildrensfoundation



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Charitable No. USA: (501(c) 31-1681446

Front Cover Photo Courtesy of Canadian Red Cross